

# price list 2011

**studio@kearline.co.uk**  
**or call 01633 262197**  
**We will be happy to help.**



This is a basic price list for our most commonly requested items.  
If there is something you need which is not shown here please contact us and we will do our best to help.

## Logo/brand design

**£125**

Whether your business is just getting started or, like us, you've got 30 years of history behind you it is important that your brand identity reflects the character of your company and your objectives. You need your company to stand out from the rest, but we understand that budgets are tight, so while some 'brand management specialists' will charge thousands for coming up with an identity, our logo design service is at a fixed price, regardless of time spent on the job - no hidden extras.

As a Newport based brand design studio we can fulfil the needs of local and national clients. We realise just how important it is to portray the right image for your company in today's competitive environment. Whether you are updating your existing look or completely rebranding, your logo needs to be professional, distinctive and memorable. It needs to communicate with clarity and simplicity what your business stands for and make a lasting impression throughout the

wide variety of media it may be used in. Spending the time and effort to get the right logo and corporate image will pay dividends in the long run.

Custom logo design is a process that requires both strategic thinking and creativity. Through discussion with you about your business we can produce a unique logo, giving you a distinctive, memorable face for your company.

As well as implementing designs for new companies, we also welcome the chance to redesign existing brands that are ready for a makeover.

Your brand identity will be presented on a CD with your logo in a variety of formats, in colour and mono versions with a document identifying colours, typefaces and guidelines for logo use.

Business Design Pack – Logo design plus design of business card, letterhead and compliment slip	£165
Stationery Design Pack – Use existing logo to design business card, letterhead and compliment slip	£60
Business card design only using existing logo	£30
Single sided flyer/marketing card/leaflet design	£30
Double sided flyer/marketing card/leaflet design	£45
Poster design	£30
Banner design	£30
Booklet design	POA

**For bespoke design please contact us for a free quote, we would love to create a design for you.**

## Business Cards

	50	100	250	500	1000	2000	5000
Single sided	£11	£18	£27				
Double sided	£15	£24	£32	£59	£79	£139	£199
Double sided lux			£99	£115	£186	£298	

SIZE: 85mm x 55mm (Lux = 88mm x 55mm)

STOCK: Digital = 350gsm card • Litho = 400gsm silk art board with matt lamination • Lux = 380gsm art board with spot varnish one side

## Stationery

	100	250	500	1000	2000	5000
A4 Letterhead	£28	£50	£75	£90	£129	£199
Compliment Slip	£18	£38	£59	£75	£99	£149

SIZE: A4 Letterhead = 210mm x 297mm • Compliment Slip = 210mm x 98mm

STOCK: 120gsm bond

## Stationery Packages

Pack A	500 business cards, 500 letterheads, 500 compliment slips	£169
Pack B	1000 business cards, 1000 letterheads, 1000 compliment slips	£199
Pack C	2000 business cards, 2000 letterheads, 1000 compliment slips	£275

SIZE: A4 Letterhead = 210mm x 297mm • Compliment Slip = 210mm x 98mm

Business Card = 85mm x 55mm

STOCK: Letterheads and Comp slips = 120gsm bond • Business cards = 400gsm silk art board with matt lamination

All prices refer to full colour printing unless otherwise stated.

**Magenta** = Digital printing • Ready 1-2 working days from proof approval from high-resolution PDF

**Blue** = Lithographic printing • Ready 5-6 working days from proof approval from high-resolution PDF

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## Standard Flyers

	100	250	500	1000	2000	5000	10000
DL single sided	£14	£28	£43	£75	£80	£85	£155
DL double sided	£17	£34	£55	£90	£95	£109	£185
A6 single sided	£15	£29	£45	£76	£81	£86	£95
A6 double sided	£18	£35	£62	£100	£110	£120	£135
A5 single sided	£18	£32	£50	£77	£82	£89	£165
A5 double sided	£21	£42	£67	£105	£115	£135	£249

SIZE: DL = 210mm x 98mm • A6 = 105mm x 148mm • A5 = 148mm x 210mm  
STOCK: Digital = 130gsm silk • Litho = 130gsm gloss

## Luxury Flyers

	250	500	1000	2500	5000	10000
DL single sided	£25	£45	£80			
DL double sided	£37	£69	£131	£166	£188	£263
A6 single sided	£31	£50	£94	£145	£164	£243
A6 double sided	£37	£64	£112	£152	£167	£250
A5 single sided	£36	£68	£129	£154	£162	£250
A5 double sided	£44	£76	£144	£158	£167	£263

SIZE: DL = 210mm x 98mm • A6 = 105mm x 148mm • A5 = 148mm x 210mm  
STOCK: Digital = 170gsm silk • Litho = 170gsm gloss

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## Economy Marketing Cards

	50	100	200	300	400	500
A6 double sided	£18	£24	£39	£55	£70	£83
A5 double sided	£27	£36	£57	£80	£97	£113

SIZE: A6 = 105mm x 148mm • A5 = 148mm x 210mm  
STOCK: 280gsm card.

## Standard Marketing Cards

	1000	2500	5000	10000
DL double sided	£95	£110	£149	£290
A6 double sided	£110	£120	£130	£190
A5 single sided	£115	£130	£170	£315
A5 double sided	£140	£160	£195	£360

SIZE: DL = 210mm x 98mm • A6 = 105mm x 148mm • A5 = 148mm x 210mm  
STOCK: 300gsm gloss card

## Leaflets

	100	250	500	1000	2500	5000	10000
A4 s/s unfolded	£32	£60	£95	£105	£129	£155	£285
A4 d/s unfolded	£36	£70	£111	£125	£150	£199	£375
A4 d/s folded	£40	£75	£130	£138	£175	£209	£399
A3 d/s folded	£64	£94	£138	£155	£320	£375	£595

SIZE: A4 = 210mm x 297mm • A3 = 297mm x 420mm  
STOCK: Digital = 130gsm silk • Litho = 130gsm gloss

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## Booklets

	500	1000	2000	5000	10000
A4 to A5 8pp	£163	£194	£259	£439	£729
A4 to A5 12pp	£275	£349	£425	£675	£1105
A4 to A5 16pp	£324	£389	£519	£795	£1319
A4 to A5 24pp	£487	£584	£779	£1125	£1919
A4 to A5 32pp	£625	£729	£999	£1399	£2399
A3 to A4 8pp	£324	£389	£517	£779	£1235
A3 to A4 16pp	£619	£725	£899	£1399	£2279
A3 to A4 24pp	£899	£1050	£1299	£1999	£3239
A3 to A4 32pp	£1225	£1399	£1699	£2499	£4199

SIZE: A4 folded to A5 = 210mm x 297mm folded to 148mm x 210mm • A3 folded to A4 = 297mm x 420mm folded to 210mm x 297mm

STOCK: 130gsm gloss. Folded and stitched.

## Folders

	250	500	1000	2000
Single sided	£324	£389	£519	£749
Double sided	£499	£560	£680	£1090
S/S + Lam 1 side	£389	£467	£623	£999
D/S + Lam 1 side	£574	£660	£830	£1340
D/S + Lam 2 sides	£599	£700	£900	£1490

SIZE: Oversize A4, flat or 3mm capacity, optional cut slots for business cards

STOCK: 350gsm silk card. **Please note these folders are based on a standard cutting forme - should this be unsuitable for your needs please contact us for a quotation.**

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## Posters

Large format	A2	A1	A0
90gsm	£6	£10	£20
90gsm gloss lam	£8	£15	£30
90gsm matt lam	£11	£21	
180gsm photo	£8	£15	£25

SIZE: A2 = 420mm x 594mm • A1 = 594mm x 841mm • 841mm x 1189mm  
STOCK: as shown above. Price shown per copy.

	50	100	250	500
A3 single sided	£58	£80	£127	£189

SIZE: A3 = 297mm x 420mm  
STOCK: 170gsm gloss

## X-banners

Banner with stand	£45
Banner only	£25

SIZE: 600mm x 1600mm

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# Individual Prints & Copying

## Digital Prints

	1-10	11-20	21-30	31-40	41+
A5 single sided	50p	45p	40p	35p	30p
A4 single sided	£1	95p	90p	85p	80p
A3 single sided	£2	£1.80	£1.60	£1.40	£1.20

SIZE: A5 = 148mm x 210mm • A4 = 210mm x 297mm • A3 = 297mm x 420mm

STOCK: various. Price shown per copy. **Please note we have a minimum charge of £5**

## Photocopying

Mono	1-50	51-100	101+
A4 single sided	12p	11p	10p
A4 double sided	18p	17p	16p
A3 single sided	22p	21p	20p

SIZE: A4 = 210mm x 297mm • A3 = 297mm x 420mm

Price shown per copy from single original.

## Canvas Prints

Various sizes	<b>Please ask for a quote</b>
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Please note: All prices exclude VAT, artwork and delivery unless otherwise stated - these will be added where applicable. Prices correct at time of publication (March 2011) but are subject to change without notice. Please check when placing your order. Copyright Kearline Graphic Images Ltd 2011.

## Greeting Cards

	1-50	51-100	101+
A5 folded to A6	50p	45p	40p
A4 folded to A5	80p	75p	70p

SIZE: A5 folded to A6 = 148mm x 210mm folded to 105mm x 148mm • A4 folded to A5 = 210mm x 297mm folded to 148mm x 210mm

Price shown per card, includes plain white envelopes. **Please note we have a minimum charge of £5**

## Tickets

	50	100	150	200
Flat single sided	£35	£45	£54	£61

SIZE: 128mm x 85mm

STOCK: 280gsm card

SPEC: **Includes exclusive bespoke design service**

## Funeral Order of Service Cards

	25	50	75	100
A4 folded to A5	£30	£55	£77	£90

SIZE: 210mm x 297mm folded to 148mm x 210mm

STOCK: 280gsm card

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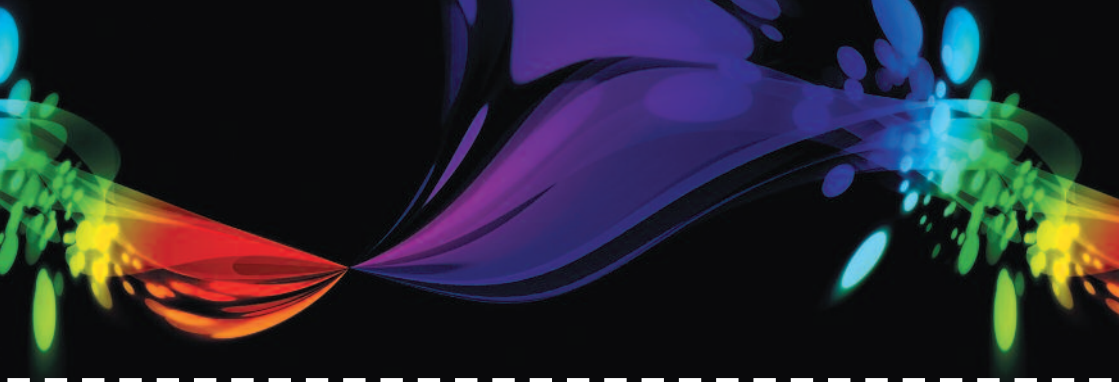


	All prices per item
Invitations - day and evening (folded - double sided)	from £1.75
Invitations - day and evening (flat - double sided)	from £1.40
Save the date (flat - single sided)	from £1.25
Reply cards (flat - single sided)	from £1.25
Order of service/ceremony	from £2.00
Table plan (A2)	from £48
Table plan X-banner	from £65
Place cards	from 80p
Menus (flat - double sided)	from £1.75
Thank you cards	from £1.50
Table number (flat or folded)	from £1.20
Bespoke design	from £25



Prices shown per item and include VAT. Day invitations, evening invitations, save the date and thank you cards include plain white envelopes, other colours and finishes available, please ask for quote. Postage and packing is charged in addition to your order.

**Please contact us for more detailed quotes or if you would like a bespoke invitation design.**



thank you

Visit us at  
[www.kearline.co.uk](http://www.kearline.co.uk)



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